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GOOD NEWS FOR RAINY DAYS

Tumble drying clothes need not cost the earth during a wet spell. The latest heat pump dryers have practically halved energy use. New high efficiency models can cut up to £60¹ off the annual bill, reducing electricity spend and emissions by 40%².

New gas-powered dryers share this efficiency drive; offering users similar significant cuts in running costs and carbon. Their positive contribution to the green kitchen is now recognised by the EU, as gas dryers are awarded energy ratings and labels.

All this innovation is good news for UK households who have seen electricity bills soar by an average of 85%³ in the last decade. Large kitchen appliances comprise around 44%⁴ of total household electricity consumption⁴ and the latest generation of high efficiency appliances can cut costs dramatically.

NEW LABELS

The leaps in dryer efficiency have led the EU to introduce new energy labels as technology has out-performed the old energy ratings. Dryers will be sporting the new energy labels from 29th May with their new classification ratings A+, A++ and A+++ added to the originals. A+++ is now best and D is now the worst classification in terms of energy efficiency.

These labels have three slightly different designs, for the three types of dryers that are on the market: two for electric and one for gas appliances, which, will be labelled for the first time, marking a shift from the emphasis on electricity.

The Association of Manufacturers of Domestic Appliances (AMDEA) has produced a handy guide on the **Time to Change** website to explain the new labels <http://www.t2c.org.uk/wp-content/uploads/2013/04/New-EU-Energy-Labels-for-tumble-dryers-20131.pdf>.

Chief Executive, Douglas Herbison of AMDEA applauded the advances in dryer technology: "Ultra-green tumble dryers are yet another achievement of the appliance

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industry's commitment to protecting the environment whilst producing cutting edge time-saving devices. EU energy labels are just catching up with these innovations and make it easier for the public to identify how much energy they can save.”

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EDITORS' NOTES

- ¹ Which? 2013 Comparing A & C rated dryers <http://www.which.co.uk/home-and-garden/laundry-and-cleaning/guides/tumble-dryer-energy-costs/#/introduction>
- ² University of Surrey, 2012, Efficient Household Appliances Study, table 12
http://www.t2c.org.uk/wp-content/uploads/2012/10/Efficient_Household_Appliances_Study_Oct_2012.pdf
- ³ DECC, Domestic Energy Consumption in the UK, Table 2.2.2 Average annual domestic standard electricity bills for UK countries (standard credit accounts) England/Wales
- ⁴ Intertek, 2012, Report R66141, Household Electricity Survey - A study of domestic electrical product usage, Fig 289

About AMDEA

AMDEA is the UK trade association for manufacturers of large and small domestic appliances; representing over 80% of the domestic appliance industry.

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