

MEDIA INFORMATION

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Date: 7 February 2008

Celebrity and a brand new fridge for winners of *Time to Change* competition

Silver surfers in their eighties, living in the Wirral, have won AMDEA's *Time to Change* competition to find **Britain's Oldest Working Fridge**. Created half a century ago, at a staggering 54 years old (one careful owner), their Bosch model was the most ancient entry in the online competition. Betty and Graham Guntrip's prize was a brand new A+ energy rated replacement. AMDEA (Association of Manufacturers of Domestic Appliances) Chief Executive, Douglas Herbison, visited them at their Merseyside home to formally present them with the new energy efficient model and to help them dispatch their vintage appliance, to an appropriate recycling facility.

The Guntrips have embraced unexpected celebrity after a flood of local press interest in the charismatic couple and their decision to choose energy efficient technology over an old guzzler.

They bought their old appliance in 1953, from an uncle's shop in Hull. It was their very first fridge and has been with them ever since.

Betty, who entered the competition on the web, says of the old fridge:
"It's older than my fifty one year old son and was running beautifully, but I knew it was wasting huge amounts of electricity and the new one can run at a fraction of the cost".

The competition illustrates the aims of AMDEA's *Time to Change* campaign www.t2c.org.uk which is encouraging the public to replace the 15.4 million old appliances still in use in the UK, saving significant amounts on energy bills and reducing domestic carbon emissions.

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